

# Domestika Plus “Free Trial” — User Intent vs. System State

How a \$0 trial is recorded as a purchase and later interpreted as consent

USER INTENT	SYSTEM STATE
<b>Join for Free or discounted course if free trial added</b> Low-commitment access No purchase expected	<b>Plus Offer Landing Page</b> Subscription funnel initiated Trial-to-paid conversion
<b>Free Trial Messaging</b> \$0 price Trial does not equal a transaction	<b>Subscription Object Prepared</b> Trial metadata created Paid plan linked
<b>Cart Shows Domestika Plus – \$0</b> Appears informational Feels reversible	<b>Cart Line Item Created</b> Purchase-like object Checkout-ready
<b>Complete Purchase</b> Activating something free	<b>Checkout Completed</b> Order record created Subscription active
<b>Expectation</b> No charge without explicit confirmation	<b>Post-Trial Billing</b> Automatic charge captured Logged as continuation
<b>User Dispute</b> “I never agreed to pay”	<b>Processor Review</b> Prior checkout found High denial risk

**Key Insight:** A \$0 “free trial” processed as a purchase object may appear as consent in system records, even when users reasonably believed no purchase occurred.